

CONTENT CREATION MASTERY COURSE

"From Viral Moments to a Sustainable Career."

A Comprehensive 3-Month Professional Certification Program

The world doesn't need more "influencers"; it needs Professional Content Strategists. Our mission is to bridge the gap between creative passion and business-level execution. Whether you want to build your own brand or run the digital presence for global firms, this is your blueprint.



WHAT YOU WILL LEARN

- Foundations of professional content creation
- Platform strategies for Instagram, YouTube, and short-form video
- Content planning, scripting, shooting, and editing
- Personal branding and audience psychology
- How to grow views, engagement, and followers organically
- Monetization basics — turning content into income
- AI tools and automation to speed up creation and improve quality
- Complete creator toolkit to kick-start your career



WHY THIS COURSE?

- Portfolio First: Graduate with a ready-to-show body of work.
- Industry Tools: Learn the workflows used by top-tier agencies.
- Monetization Ready: We don't just teach views; we teach revenue.

1 MONTH INTERNSHIP PROVIDED

JOIN NOW



JOIN US NOW



PROGRAM ARCHITECTURE

PHASE	FOCUS	KEY OUTCOME
1.Strategy	Niche Authority, Psychology of Virality, Branding	A 90-Day Content Roadmap
2.Production	Advanced Cinematography, Sound Design, Lighting	A Professional Portfolio Reel
3.Post-Prod	High-Retention Editing, Motion Graphics, AI Tools	Master-level Editing Skills
4.Business	Brand Pitching, Contracts, Funnel Building	Your Personal Media Kit

CHOOSE YOUR PATH

PROGRAM DETAILS

- Duration: 3 Months
- Mode: Online / Offline / Hybrid
- Certificate: Provided after successful completion

OFFLINE PACKAGE

20% OFF
EARLY BIRD OFFER

₹45000/- 3 - MONTHS

- All Online Benefits PLUS:
- Hands-on Studio Practical Sessions
- Equipment Handling (Cameras, Mics, Gimbals)
- 1-on-1 Mentorship & Portfolio Review
- Networking Events with Industry Leaders
- Placement Support & Freelance Leads

*T&C Apply

ONLINE PACKAGE

15% OFF
EARLY BIRD OFFER

₹25000/- 3 - MONTHS

- Live Virtual Masterclasses
- Recorded Session Access
- Digital Resource Vault & Templates
- Community Discord Access

*Instalments Available

CONTACT

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